



HEC PROFESSIONAL AUDIO AND VISUAL SYSTEMS

HEC was established in 2004 within DIGICOM Group as the main distributor of Pioneer Professional Systems. Our firm, which in time has made Pioneer Professional Systems the market leader in Turkey due to its professional and honest working principles, has become the main distributor and representative of the world's leading brands in audio, light, and visual equipment. HEC, which has recognized the need in the sector for quality project firms with discipline, has effectively entered as of year 2005 the business of project-preparing, sales, and installation for all kinds of indoor and outdoor venues, such as cafes, bars, discos, hotels, holiday villages, conference halls, etc. Having completed many successful projects in a short period of time, HEC has become one of the largest project firms in Turkey in professional audio and light systems.

HEC has not only depended on P.A. -Professional Audio- in audio and visual systems, but has also embarked on the challenge of undertaking the responsibility of becoming the main distributor and representative of the world's leading brands in home audio and visuals. Due to its widespread dealer network, HEC has managed to bring its products to the consumer in any region in Turkey. In year 2006, HEC initiated the production of Cube-audio, which is the first in Turkey in its area and which was generated with the cooperation of Turkish and Danish audio engineers. Cube-audio, which due to its quality receives a great deal of interest both at home and abroad, is improving itself day by day and is being renewed in line with the developing technology thanks to the Research and Development work being performed at HEC.

In year 2008, HEC had its professionalism affirmed by receiving the ISO 9001:2000 Quality Certificate in areas of project-preparation, sales, and installation.

Professional AUDIO Systems

WE, as HEC Professional Audio and Visual Systems, do not only perform the sales of the products that we are the distributor of, but also engage with our qualified staff in turn-key projects at the same time. This service comprises the completion of the acoustic survey of the venue at which the system is to be installed, the selection of the products with the costs that best suit your needs and your budget, and the performance of all kinds of after-sale technical assistance and services.



For this reason, our staff evaluates everything from the location of the site which constitutes the venue and whether it is an open or enclosed area, to the music style of the venue, even the seats and the furnishings. All these evaluations determine the number of loudspeakers that will be used in the venue, their locations, their directions, and the pressure level of the sound and its understandability. This enables us to obtain an ideal level of sound.



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Professional VISUAL Systems

Plasma, LCD, Projection, and LED Screen



HEC presents solutions in professional indoor image systems with highly developed products which are created by visual resolution technology, the Multi PDP Wall by the Orion brand. The most important feature of these systems, which were introduced to the market in 2005 and have a very large scope of usage, is the presentation of solutions in the dimensions you want. As an advertisement channel, it can be used as a visual solution in Control Rooms, Conference and Congress Auditoriums and every other kind of organization.



It is an unlimited 42" viewing technology. It allows you to get displays in the quality of high-tech plasmas with the combination of screens.

HEC, presenting solutions to the ones who are looking for more economical products in the fields of plasma and LCD Monitors with different products and brands, also presents solutions with different technologies in the area of digital signing.



It is unavoidable to benefit from the latest products and solutions of visual technology for a true and efficient communication. For image installation to reach to the desired aims directly, to create the effect wanted in advertisements, meetings, seminars, congresses, trainings, concerts, theater and cinema shows, and vision effects, and to create



a mesmerizing effect with an effective visual system in a huge screen, you can benefit from the LED and DLP projectors and HEC's professional solution suggestions.

LED Video Screens can view television, live videos, pictures, animations, and texts in 16 million colors. (True Color) Screens support AVI, MPG, WMV, JPG, BMP, GIF, etc. visual formats. The system is managed by a control computer and software. It can be controlled by methods like Wireless, Ethernet, Fiber Optics and ADSL. In different pixel gaps, it has models appropriate for indoor and outdoor usage. Moreover, it has 3 in 1 or SMD or DIP LED using models in the forms of 2R, 1G, 1B.



HECpro

Professional LIGHT AND ILLUMINATION Systems

LEDs, the damage of which is less than the other technologies when compared, is considered to be the most important invention since the invention of light. LEDs, being the most efficient artificial light source of our day, work with a rather little amount of energy and transforming all the energy into light, they do not emit heat. So, providing savings from energy without any heat problems, they stand out with their feature of being economical.



Advantages of LEDs

- No harm to things or people
- Completely healthy
- Economical
- Resistant to water both indoors and outdoors
- Resistant to shock
- One or more colors available
- Energy-saver and no need for reparation
- Reliable
- 100,000 working hours under normal circumstances

Taking these into consideration, the granting of the Millennium Award to the inventor of LED is just a proof for the new age in illumination.

With advantages like energy-saving, size, heat, endurance, long-lasting life, etc., we will throw the bulbs away and turn to LEDs very soon. And we will use this revolution in many other ways, not only in the illumination field. We, as HEC, are happy to present you the best services and products in LED projecting and installation.



Professional DJ Equipments

Pioneer
PRO DJ

Our company, which performs the distribution in Turkey of world-famous DJs' and clubs' first and only choice, the Pioneer DJ Systems, made these products an appliance wanted at home.



Superior Pioneer technology and design increase the products' usage and creativity. The constant development of technology makes the DJ, the VJ and production fields come closer every day. And this gives the musician the infinite number of ways he has to impress the audience. As imagination has no boundaries, Pioneer does not restrict or bind musicians in DJ equipments.

Pioneer's revolutionizing Pro Dj model gamut takes its place in the heart of digital DJ technologies. How? Of course, by listening to the leading names of the industry, by working together with them, and by performing non-stop research and development.



Home Type VISUAL Systems

Plasma, LCD, Projection

Our company, placing its signature under successful projects in visual technology, follows the constantly

developing technology closely and attends seminars and fairs on new products released both domestically and abroad. Reception technology, which started with BarcoVision in meetings, convention facilities, discos, cafes and bars, has developed towards LCD TVs, LCD projections, and plasmas today. Our expert staff in the place, the situation, the visuals to be broadcasted and the performance of the products in the place which will be used, will determine the most suitable

appliances for you and after the installment and the montage, they will deliver the user training.



HEC personnel, following technology closely, offer you the most suitable types of panels/projections, and together with our professional installation team, they provide you with alternative solutions above and out of the standards, all according to your requirements and needs, with our special kits which we import from abroad, such as apparatuses with an angle, appliances hanging from the ceiling, types of products which can turn the panel by 360 degrees or make it move out of furniture blocks, and many others.

HEChome

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Hi-Fi Systems

HiFi is an abbreviation for “High Fidelity” in English. Music systems which have error margins below a specified rate according to certain technical standards, that is, error margins suitable for HiFi norms, and which are targeted for home usage with the goal of delivering music to the human ear in the closest possible form to the real sound, are considered to be HiFi systems.



Using HiFi systems is a completely professional choice and requires expertise. As HEC, without ever considering from where the customer purchased the product, we offer this service free of charge, according to the customer's wishes and expectations and in the most appropriate way.



Home Type CINEMA Systems

This system, which brings the pleasure of music and movies to the house of the owner is composed of three parts; the device which delivers the visuals, the visual player, and the sound system. These systems, 5+1,6+1,7+1, which make it possible for people to enjoy the pleasure of cinema at home, can vary depending on the size and the shape of the room in which they will be installed.



Today, it is a common fact that so many people want to live the cinema experience in their houses. As the HEC family, we use the leading brands' products in our projects according to the requests and the demands of our customers. Other than the brands we sell and distribute, we have made a great contribution to home cinema sector by producing Cube Audio HiFi and home theater systems in our mutual project with Danish sound technicians.

If you want to live the real experience and joy of cinema in your house, you are at the right place! According to the examination we will conduct in your house with our expert selling and montage teams, the most appropriate product group to the needs of your house will be determined. (Everything from the furniture of the room to be used to the types of the walls will be examined.)



Home Type AUTOMATION Systems



Thanks to the developments in technology and to its great role in making our lives easier, all of the audio and visual systems in our houses and workplaces which are currently being controlled by various separate controllers, such as our video/audio systems, illumination, heating/cooling, air conditioning, electric curtains/blinds, computer networks, phone systems, bathroom, kitchen and pool control systems, will be controlled by a single controller and programmed according to your wishes with the help of our automation systems.



Our integrated automation system packs, directed to increase our life quality and make our lives easier, bring you specialized system solutions in the management of your house. Our systems allow you to schedule all your daily activities such as the opening and closing of the curtains and blinds according to the position of the sun, the activation of your security system, the thermostat settings of your heating/cooling appliances, besides the automation of your electronic appliances. Owing to the control system, the appliances we integrate to the system know what and when to switch on and maintain the automation of every single room of your house and your workplace. The system makes it possible for you to manage any part of your house with a single button wherever you are in the world. HEC is at your service with its experience and high-tech automation systems.

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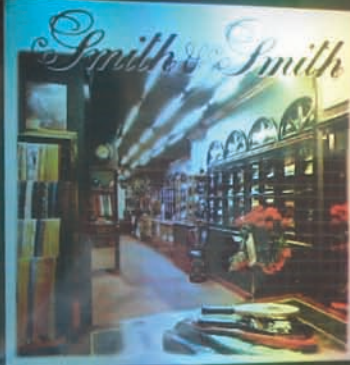


HEC

interactive



Terminos de uso
masculina masculina con
marcas muy bien
seleccionadas y detalles
esquisitos. Sport
divertido, vestir con color,
ceremonia y regalos
superespeciales. Tambien
camiseria y sastreria a
medida. La calidad al
mejor precio en etiquetas
SMITH & SMITH.



Smith & Smith

Contacto

Felicitaciones

Tiendas

Smith & Smith Carib

Especiales

Primavera

Si te damos tenemos todo lo que puedas imaginar: trajes, chaquetas (más de 40 modelos distintos), corbatas, una gran variedad de gorras, chaquetas, pañuelos, pañuelos de ceremonia, incluso servicio de alquiler de...

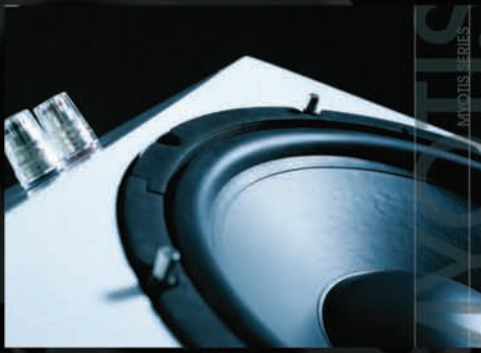
Let them touch, discover...

This technology, which is responsive to the touch of fingers and which can be used in any present glass surface from the glass table in the hotel lobbies to the glass of shop windows, provides all the services of the computer and the internet environment. It is a system composed of a transparent sensor film, an analysis software, and a projection gadget or an LCD screen. It makes it possible for the presentation of more than a web site can offer in colossal LCD screens, taking things beyond imagination. On the software side, with the addible module support, it can keep statistics of activities, publish forms and polls, receive reservations, and provide all these activities in many different points with network support and make it possible for any kind of data communication that can converge them at one center. All the system components are behind the touching area of the

Interactive Hotel TV Systems

With this system, broadcasted on the Plasma and LCD TVs, it is possible for you to offer a great number of services, such as online surfing, accessing of personal e-mails, purchasing of films and music, paying for TV functions, interactive games, weather reports, airport conditions information, world information, express check out, room service and multiple language support, on one single screen. The interactive system works together with all hotel programs, and with the necessary installations, it can work together with other programs, as well. You can enter all the information into the system and it is easy to manage. Hundreds of food/drink groups can be managed remotely and all their ingredients can be changed. It makes reservations and eases your work burden.





cube[®]
AUDIO

Cube Audio, with four different series, named as myotis, orbital, cyclone and thorn, and with eight different models, destroyed the classical speaker tradition and brought a new and different line to the sector. When you choose a product from Cube, you don't only choose a speaker system, but you also choose an approach for quality, innovation and design because Cube products can easily be distinguished from the others. As much as it is the design of Cube products, the selection of material and the sound quality they have, it is also their functional spell merging form and content which makes them unique and different. They are produced not only to occupy space, but also to be watched, to be listened to and to be experienced in houses where audio and visuals is taken as much seriously as architectural and interior design. The most important feature that makes Cube Audio products distinguished from the others is the unmatched lines in their designs. Especially the Orbital series speakers, which are wonders of design, minimize sound reflections with their curved lines and trunks made out of lime tree, a natural material which is known to conduct sound best; and their speakers in separate cabinets in form prevent the mixing of sounds during sound production and make it possible to obtain a clear and detailed result and to maintain a sound free of resonance.



EXHIBITIONS AND PRESENTATIONS



HEC actualized the Pioneer ProDJ Academies with the aim of not only maintaining the sales and technical support of the ProDJ products, being the Turkish distributor of them, but also giving the education needed according to the demand and supply rates in the sector.

Pioneer ProDJ Academies, projected in 2005 with the aim of developing the DJ sector in Turkey and taking it to the same level with the European countries, started to serve with rigorous effort in 6 cities in Turkey; first in Istanbul in 2007 and then in Izmir, Ankara, Marmaris, Eskisehir, and Antalya. Pioneer ProDJ equipment systems are demanded nowadays not only in bars, discos, hotels, but also in houses with their technological and easy-to-use features and products. Our professional trainers, having degrees in many DJ competitions run both domestically and abroad, gave education to a large amount of people on being a DJ and on production in a very short amount of time. In this project, run mutually with Europe, the aim of HEC is to develop and expand the sector. The trainees who finish our courses get a Pioneer ProDJ Certificate, approved by the Pioneer ProDJ Europe, and grab a chance to be a part of the Pioneer family. Our precisely developed training program is given to the students from the very beginning in subjects of the definition of voice, the history of music and its branches, software using trainings, terminology and production. Our goal is to increase the number of Pioneer ProDJ Academies to 20 by the year of 2012 and to reach everyone who is interested in the fields of disc jockeying and production, and wants to get a professional education on this subject. For detailed information about our trainers and courses, please visit our website.



Some of Our References



Tourism

Kumköy Beach Resort Hotel - Antalya
Riva Costa - Antalya
Riva Club N - Antalya
Riva Diva Oteli - Antalya
Greenpark Oteli - Merter
Greenpark Oteli - Bostancı
The Marmara Hotel- Şişli
Likya World- Belek
Ulusoy Dinlenme Tesisleri- Susurluk
İstanbul Golf Club – Maslak
Clup Med- Antalya
Evren Beach Resort & SPA Hotel - Antalya

Corporational

Deniz Kuvvetleri Komutanlığı - Ankara
Vadafone Genel Müdürlük- Maslak
Bertex Tekstil A.Ş. - Bursa
Atatürk Havalimanı - Yeşilköy
Garanti Bankası Genel Müdürlük Binası - Levent
Tadım Kuruyemiş Genel Müdürlük Binası - Tuzla
Gaziosmanpaşa Belediyesi - GOP
Beşiktaş Spor Klübü - Ümraniye
Bafra Sağlık Eğitim Vakfı - Samsun
İstanbul Buz Pateni Salonu - Zeytinburnu
Ford Otomotiv San. A.Ş. - Samandıra
Yapıkredi Bankası
Cingillioğlu Holding
Star Tv - Halkalı
Enka Okulları - Yeniköy
Alarko Holding
Polat Holding
Eczacıbaşı Holding
Porshe Showroom - Bağdatcaddesi
Audi Showroom- Etiler
Kayı plaza - Antalya / Lara
Nike Spor Mağzası – Taksim
Nike Spor Mağzası – Şaşkınbakkal
Muratti
PowerFM - Merter
Ülker Grup - Çamlıca
Cevahir AVM- Şişli
Armoni Park AVM – Sefaköy
Sabancı Holding- Levent
Lütfi Kırdar Kongre Merkezi-Taksim
Kepez Kapalı Spor Salonu- Antalya





TÜV AUSTRIA HELLAS Certification Center TÜV Austria Hellas

TÜV, referring to the AUSTRIA HELLAS method, with the document hereby, guarantees that HEC Professional Audio and Visual Systems Trade Limited has put a quality management system into effect and is executing it in the validation area below.

PROJECT-PREPARATION, SALES, AND INSTALLATION FOR AUDIO AND VISUAL SYSTEMS

**By the review with report number 811126/TR, it is proven that the conditions of TS EN ISO: 9001 2000 are maintained. The certificate hereby is valid until 04.08.2011.
Certificate Registration Number: 0108129**

OUR QUALITY POLICY

- Boosting our customer satisfaction to the maximum level with the services we present
- Presenting services and products according to the needs and demands of our customers
- Following technology closely, presenting our knowledge to our customers
- Being open to new ideas
- Spreading the quality conscience to our personnel
- Spending all our energy on adding value to our customers
- Maintaining the continuity in quality
- Constantly raising the bar in quality
- Always training our personnel and developing them
- Producing solutions to problems quickly and efficiently
- Developing new ideas
- Giving after-sale and after-service support efficiently
- Carrying out communications quickly and efficiently both inside and outside the company
- We guarantee a management style in our firm which is in line with the principle of leadership and with all legal provisions, and which operates with the aim of executing, developing, and constantly improving the efficiency of our established Quality Management System.



HEC



Pioneer

PRO DJ

HEC PROFESSIONAL AUDIO AND VISUAL SYSTEMS TRADE LIMITED

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